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Micro-, Small and Medium-sized Enterprises Day

[\(A/RES/71/279\)](#)



Since 2017, Micro-, Small and Medium-sized businesses have celebrated on June 27 in recognition of their work in local and global economies and to raise public awareness of their contribution to sustainable development. Micro-, Small and Medium-sized Enterprises (MSME) generally employ fewer than 250 persons and are the backbone of most economies worldwide.

MSMEs tend to employ a larger share of the vulnerable sectors of the workforce, such as women, youth, and people from poorer households. MSMEs can even sometimes be the only source of employment in rural areas.

The COVID-19 pandemic has brought many changes to every facet of New Tecumseth residents' lives. These are challenging times for everyone. Many local businesses have had to close their brick-and-mortar stores, but many are adapting to continue to serve their customers during this period of uncertainty.

We want to keep New Tecumseth's local business community vibrant and resilient. You can help make a difference by supporting them and celebrating with them Micro-, Small and Medium-sized Enterprises Day on June 27. Here's how:

- Order take-out or delivery from a local restaurant
- Buy gift cards for use at a later date
- Order from local businesses online

New Tecumseth is a caring community and clearly recognizes the impact the COVID-19 pandemic is having on our small businesses, their owners and employees. Access to government supports for businesses can be found at newtecumseth.ca/business-and-development. These shops, restaurants and services are the foundation of our local economy and are woven into the fabric of our Town.

Please support them in any way you can.

Thank you!



Rick Milne, Mayor
Town of New Tecumseth